DEFINITION:- Cluster is defined as a group of enterprises located within an identifiable and as far as practicable, contiguous area and producing same/similar products/services. The essential characteristics of enterprises in a cluster are (a) Similarity and/or complementarities in the methods of production, quality control and testing, energy consumption, pollution control, etc. (b) Similar level of technology and marketing strategies/practices, (c) Channels for communication among the members of the cluster, (d) Common challenges and opportunities.

Method of Interventions:

1. **Soft Intervention**: Technical training & assistance, skill and capacity building, exposure visits, market development, trust building & human capital development etc. for the cluster units.

2. **Hard Intervention**: Creation of tangible "assets" like Testing Facility, Design Centre, Production Centre, Common Effluent Treatment Plant, Training Centre, R&D Centre, Raw Material Bank/Sales Depot, Product Display Centre, Information Centre or any other need based facilities through a SPV, legal body of stakeholders.

Keeping view of the above attributes, Department has already identified a good number of clusters across the state which possesses growth potential. Interventions have already been taken in 238 Clusters. Another 43 clusters have been identified and approved by the Government of West Bengal for taking soft interventions.

P-Chn
Joint Director
of MSME (BG)
Govt. of West Bengal

SL. No.	District/Area	No. of Cluster
1	Alipurduar	3
2	Bankura	12
3	Birbhum	10
4	Purba Bardhaman	4
5	Coochbehar	8
6	Dakshin Dinajpur	2
7	Darjeeling	4
8	Kalimpong	6
9	Paschim Bardhaman	3
10	Hooghly	8
11	Howrah	27
12	Jalpaiguri	3
13	Kolkata	6
14	Malda	16
15	Murshidabad	18
16	Nadia	12
20	North 24Parganas	16
21	Paschim Medinipur	15
22	Jhargram	2
23	Purba Medinipur	19
24	Purulia	11
25	South 24Parganas	11
26	Uttar Dinajpur	15
27	Siliguri	7
		Total : 238

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